

INCHARA

Social Impact Organization of Incture Technologies Private Limited

2022 Social Impact Report



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About Inchara

INCHARA CHARITABLE TRUST, is a Public charitable Trust (Not-for Profit) registered under the Indian Trusts Act, 1882 by Incture Technologies Private Limited.

It is a social enterprise focused on development of rural communities in India with impactful sustainability initiatives.



Vision

Building sustainable rural communities with meaningful skill development, environment, diversity, and sports programs

Inchara is committed to sustainable development and inclusive growth and has been focusing on issues relating to the environment, healthy living, skill-building, social advancement, and promoting gender equality and empowerment of women over the past three years



Charter

- Promoting education by bridging the digital divide and creating equal opportunities for rural communities in India
- Promoting gender inclusivity by recruiting women who are on a career break by providing management, leadership training and mentoring
- Creating environmental sustainability through tree plantation and lake conservation drives across the country
- Promoting the culture of sports in rural communities and holistic wellbeing of youth

Inchara Core Programs

1

SKILL DEVELOPMENT

Program providing technical knowledge and soft skills required to succeed in the workplace.

☐ Community Computer Centers (CCC)

☐ Curriculum and Skill Development

[Know more](#)

☐ Heritage Tree Plantation

☐ Green Schools

[Know more](#)

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ENVIRONMENT

Program supporting sustainability with tree plantation and lake restoration drives.

☐ STEM Program for Young Girls

☐ Diversity & Inclusion Hiring

[Know more](#)

3

DIVERSITY & INCLUSION

Program enabling STEM education for deserving girls and women from underprivileged backgrounds.

☐ Volleyball courts infrastructure in rural communities

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SPORTS DEVELOPMENT

Program providing necessary infrastructure for volleyball courts and promoting local sports.

Inchara 2022 Social Impact Metrics



IMPACT

Skill Development	Sustainability	Diversity & Inclusion	Sports Development
<ul style="list-style-type: none"> Sponsored Education of primary school students 	<ul style="list-style-type: none"> Planted 1000 saplings, 60+ species in Bangalore, India in a rural school Reduced food wastage in office canteen across centers by 50% 	<ul style="list-style-type: none"> 70+ diversity hires with Incture Impacted 60 female students under STEM Program in rural Karnataka 100+ women went through 1:1 mentorship in the industry 	<ul style="list-style-type: none"> Supported 200+ children through Volleyball and Badminton courts in SOCH's Rehabilitation Center in Jatni.

Inchara Environment Initiatives in 2022

Pledge to Plant

Tree Plantation Drives across India using agroforestry and urban forest techniques.

Channel: In-person

Date: 02-12-2022

Partner: Indus Herb (Bangalore) – Heritage Tree Planters

Location: Bommasandra Government Higher Primary School (Bangalore)

Duration: 1 year

Key Impact : **1000 saplings** and **60+ species** . The program is currently in progress and expected to be completed by the end of Dec '23)



[Learn More](#)

Food Waste Reduction Campaign

Awareness campaign to reduce food waste for meals served in offices across centers.

Launch Date: January 2023

Medium: In Office Branding with [Incture](#) employees

Key Impact: Food wastage has reduced **by 50%**



Inchara Diversity & Inclusion Initiatives in 2022

Supporting STEM Education for Girls

We contributed 10 laptops for IndiVillage's Tech Her Forward program

Date: April 2022

Partner: IndiVillage (Bangalore)

Project: Tech Her Forward

Key Impact:

- Sponsored **10 laptops**
- 91.64% of students are able to code basic and Intermediate levels of animation from scratch
- 56% of students are able to operate Computers (MS Office Suite)



[Learn More](#)

Bridging the gender gap in STEM Education

Enable deserving girls to realize their dreams to secure a seat in professional STEM courses

Date: April 2022

Partner: Belakoo Trust (Bangalore)

Project: KCET Bootcamp

Key Impact:

- Sponsored 40 female students
- 67% increase YoY in overall student performance who appeared for KCET exam
- Over 20% of students have scored a rank in the first 50,000 in KCET
- 56% of students are able to operate Computers (MS Office Suite)



[Learn More](#)

Inchara Diversity & Inclusion Initiatives in 2022

Bridging the gender gap in STEM Education (2nd Chapter)

Enable deserving girls to realize their dreams to secure a seat in professional STEM courses

Date: March 2023

Partner: Belakoo Trust (Bangalore)

Project: KCET Bootcamp

Key Impact: Sponsored 10 female students

(The program is currently in progress and expected to be completed by the end of April)



Inchara Education Initiatives -2022

Unleashing the Potential: Transforming Career and Future through Quality Education

Provided financial support for school admission to employees to help achieve the aspiration of acquiring quality education in a prestigious institution

Student: Janani S Mogaveera

School: Carmel Convent Higher Primary School

Location: Jayanagar, Bengaluru

Academic Year: 2022-23



Inchara Sports in 2022

Building a Stronger Community through Sports

Initiative to build infrastructure for Volleyball and Badminton courts in rural communities

Channel: In-person

Partner: SOCH

Location: SOCH's Rehabilitation Center, Jatni

Key Impact: 200+ children have access to the infrastructure



Core Team



Visit our website to know more



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